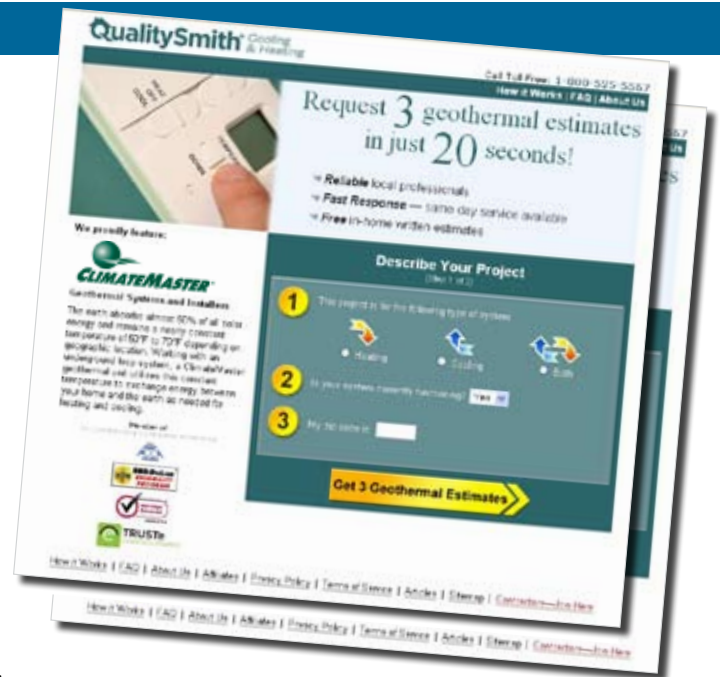


ClimateMaster and QualitySmith (QS) are joining forces to increase awareness of geothermal heating and cooling systems. QS is an online marketing company that matches homeowners with contractors for estimate appointments. Homeowners come to their website and they call them up and get their project details, then set up appointments for the contractors to go and give free estimates.




ClimateMaster is backing the idea of QualitySmith so much that they are going to pay a third of the lead cost, have the distributor pay another third of the lead cost which leaves you paying for only a third of the lead cost, \$25. This deal is way too good to pass up! You will have an appointment to be on the doorstep of a homeowner who is interested in a geothermal system and you are only paying \$25 for it.

With the training that ClimateMaster is going to give QualitySmith's Project Consultants, QS will be equipped to prepare the homeowners for the realities of installing a geothermal system. Homeowners will know there is a large upfront cost, but the lifetime value is priceless. The homeowners will be educated on the land requirements of installing a geothermal system. By the time you get out there, your sales skills should be more than enough to close the deal with these hot leads!

As consumers get more and more environmentally conscious, geothermal systems are going to become more and more popular. This is your chance to be aggressive and get your name out there as a leader in the geothermal industry. To get started, please review the attached program summary and fax the form back indicating your interest in QualitySmith or you can call us directly at 866 827 9676.

Sincerely,

Paul Bony
ClimateMaster



Chad Kreutz
President
QualitySmith



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Program Highlights Include:

- **QualitySmith will connect you with geothermal clients.**
 - QS screens clients for you, based on your service area and type of work you do.
 - QS schedules appointments for you to meet clients in their home.
 - Clients will be informed by QS about geothermal systems.

- **ClimateMaster helps you pay for QualitySmith leads.**
 - You pay only 1/3 of the \$75 appointment price—only \$25.
 - You benefit from the ClimateMaster reputation for excellence in the field.

Get started today! Fax this form to QualitySmith at 425-557-7886

*Company Name:

*Contact Name:

Address:

City: <input type="text"/>	State: <input type="text"/>	Zip: <input type="text"/>	*email: <input type="text"/>
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*Phone: <input type="text"/>	*Fax: <input type="text"/>
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Specific Questions?

**Indicates required information*